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Food Trends Visionary VERTS Kebap Selects PeopleMatter Platform To Support Expanding HR Needs

Berlin-Inspired Casual Dining Concept Automates HR Processes

CHARLESTON, SC— DEC 4, 2013 —PeopleMatter today announced that VERTS Kebap is automating all HR processes with the PeopleMatter Platform. Based in Austin, Texas, VERTS is a fast casual concept built around the Berlin-inspired Döner Kebap (Germany's favorite street food) and appeals to those who love healthy, convenient, high-quality food. The Platform will streamline employee hiring and scheduling for the growing concept's seven locations. The cloud-based software is designed to easily scale to manage HR processes for new locations as the chain grows during the coming year.

"We see PeopleMatter as an integral partner in our expansion efforts," said Niklas Plath, Chief Risk Officer for VERTS Kebap. "With plans to add 13 additional locations in the Dallas and Houston areas over the next 12 months, it became imperative for us to find a digital HR solution that fit our needs. PeopleMatter can support our growth and easily integrate with our POS and payroll providers. This flexibility gives us a new level of transparency that is essential for us to effectively manage and lead our company."

PeopleMatter HIRE™ provides managers and job applicants with an online, easy-to-use hiring platform. Previously using a paper-based process, VERTS managed all applications, interviews and hiring for multiple locations manually. The Platform now automates the entire hire-to-retire process and provides managers with a full suite of HR tools, including automated applicant tracking and I-9 and E-Verification compliance.

Applicants can apply for a position by clicking a button on the VERTS website or Facebook page using the PeopleMatter Facebook App. The app syncs up with the Platform and shows available positions on the company's Facebook page. PeopleMatter's Facebook App turns VERTS existing fan base into potential new hires through social recruiting.

The Platform easily integrates with VERTS' Aloha Point of Sale and ADP payroll systems, which was not possible with VERTS' previous HR solutions. As a result, the Platform reduces manual-input data error opportunities and saves time for managers.

"We strive for perfection at VERTS – from the high standards of food to our exceptional customer service," said Plath. "Our managers previously lost valuable time with our customers because they were in the office managing multiple paper-based systems. With PeopleMatter, our team can spend more time focusing on providing an exceptional customer experience."

With PeopleMatter SCHEDULE™, managers can actively build and manage employee schedules to control labor costs. They can also monitor overtime and the ACA benefits threshold.

Employees can easily access their schedule via the Internet, using a mobile app on their smartphone or by calling D – a Siri-like automated call-in service. Unlike archaic spreadsheets, team members can request time off or trade shifts in real-time.



“We created our Platform with one source code to ensure an enjoyable experience for our customers, their team members and applicants,” said Nate DaPore, President and CEO for PeopleMatter. “Partnering with growing companies like VERTS Kebap to help automate hiring and scheduling processes is exactly what we designed our software to do.”

About VERTS Kebap

VERTS is a fast casual dining concept built around the popular German Döner Kebap sandwich and is one of the first to bring this authentic fare to the United States. Our classic Döner Kebap is a panini pressed sandwich filled with vertically roasted meats and topped with fresh vegetables and yogurt sauces of your choice. A visionary for food trends, VERTS focuses on using high-quality, fresh ingredients to deliver a healthy product with less than 550 calories. The company owners, Michael Heyne and Dominik Stein, moved from Germany to Texas to pursue their MBAs at The University of Texas at Austin. Upon graduating in 2011, Heyne and Stein opened the first VERTS near the UT campus and have been growing ever since. VERTS currently has seven company-owned locations across Austin, Texas and will expand to Dallas and Houston in 2014. To learn more about VERTS, visit us at www.vertskebab.com, www.facebook.com/vertskebab, or www.twitter.com/vertskebab.

About PeopleMatter

PeopleMatter provides the only integrated human resources management solution specifically built to serve hourly workforces in the service industry. Our easy-to-use online Platform helps hire, develop, schedule and engage dependable talent. At PeopleMatter, we strive to change the way the hourly workforce works by delivering tools that catalyze the innate human drive to make a difference — because happy, engaged managers and employees lead to exemplary customer service. PeopleMatter is headquartered in Charleston, S.C., and on the Web at www.peplematter.com, [@PeopleMatter](https://twitter.com/PeopleMatter) and facebook.com/PeopleMatter.HR.

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